

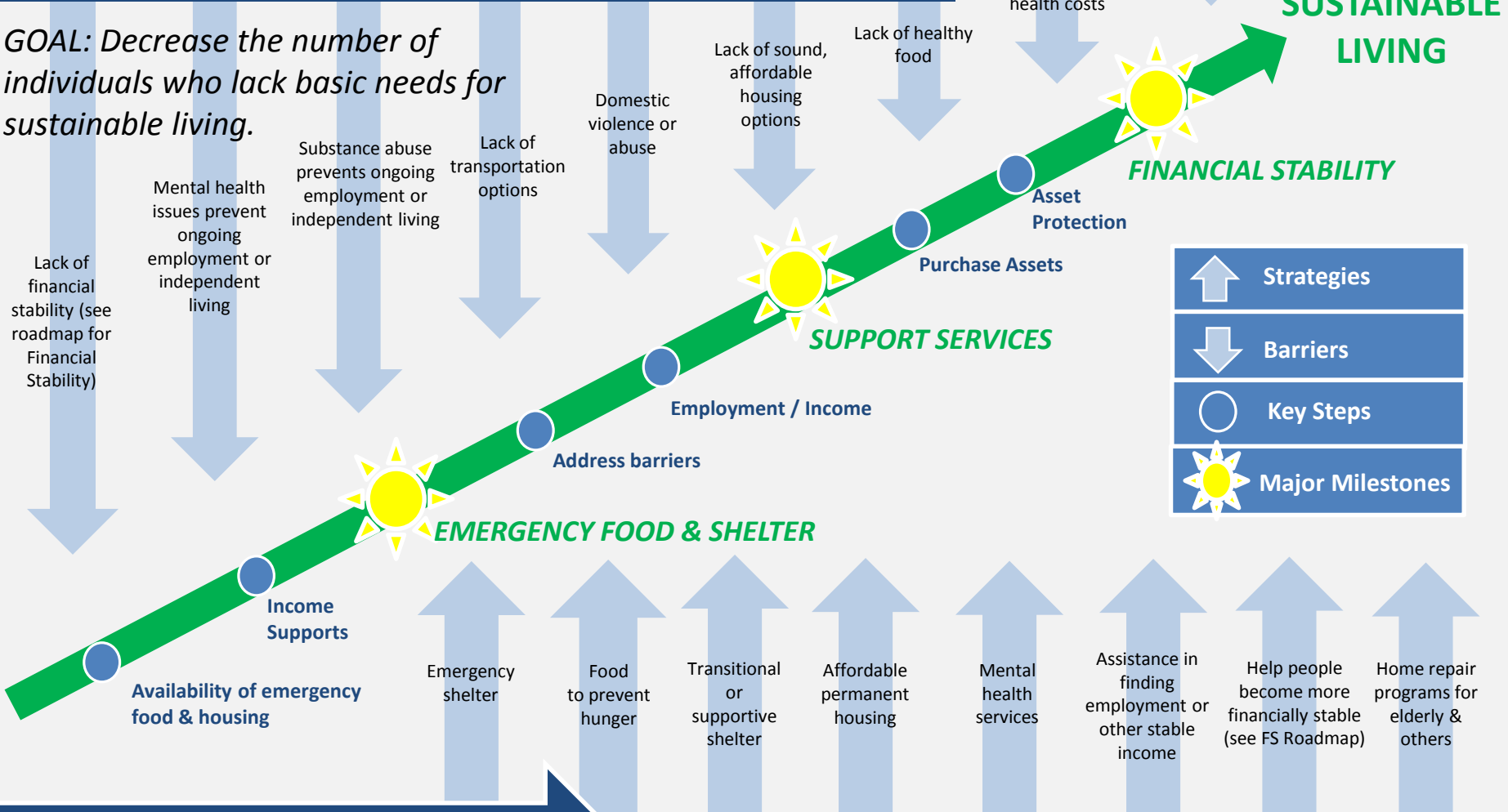
# United Way of Central Louisiana

## Basic Needs Roadmap

HELPING FAMILIES ACHIEVE BASIC STABILITY



*GOAL: Decrease the number of individuals who lack basic needs for sustainable living.*



**AGENCY EXCELLENCE**

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# United Way of Central Louisiana

## Financial Stability Roadmap

HELPING FAMILIES ACHIEVE ECONOMIC SECURITY



*GOAL: Increase the percentage of financially stable families in Central Louisiana.*

Low wage, low skill jobs do not provide enough income for families to make ends meet (see ALICE report)

Individuals and families are not aware of, and cannot access, the benefits or income supports that can help stabilize their families

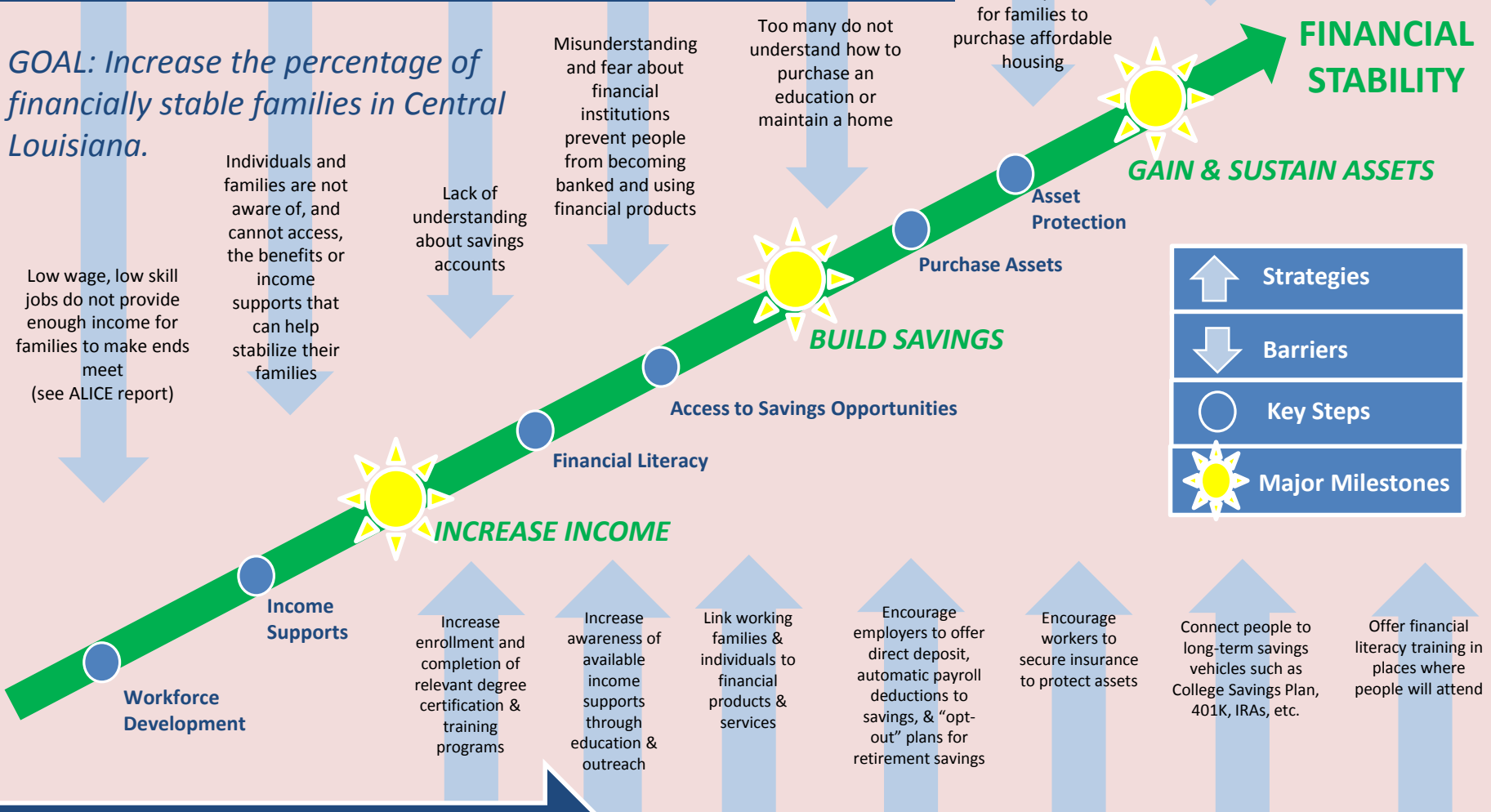
Lack of understanding about savings accounts

Misunderstanding and fear about financial institutions prevent people from becoming banked and using financial products

Too many do not understand how to purchase an education or maintain a home

Poor credit history and lack of savings make it impossible for families to purchase affordable housing

Lack of hope that things could be better



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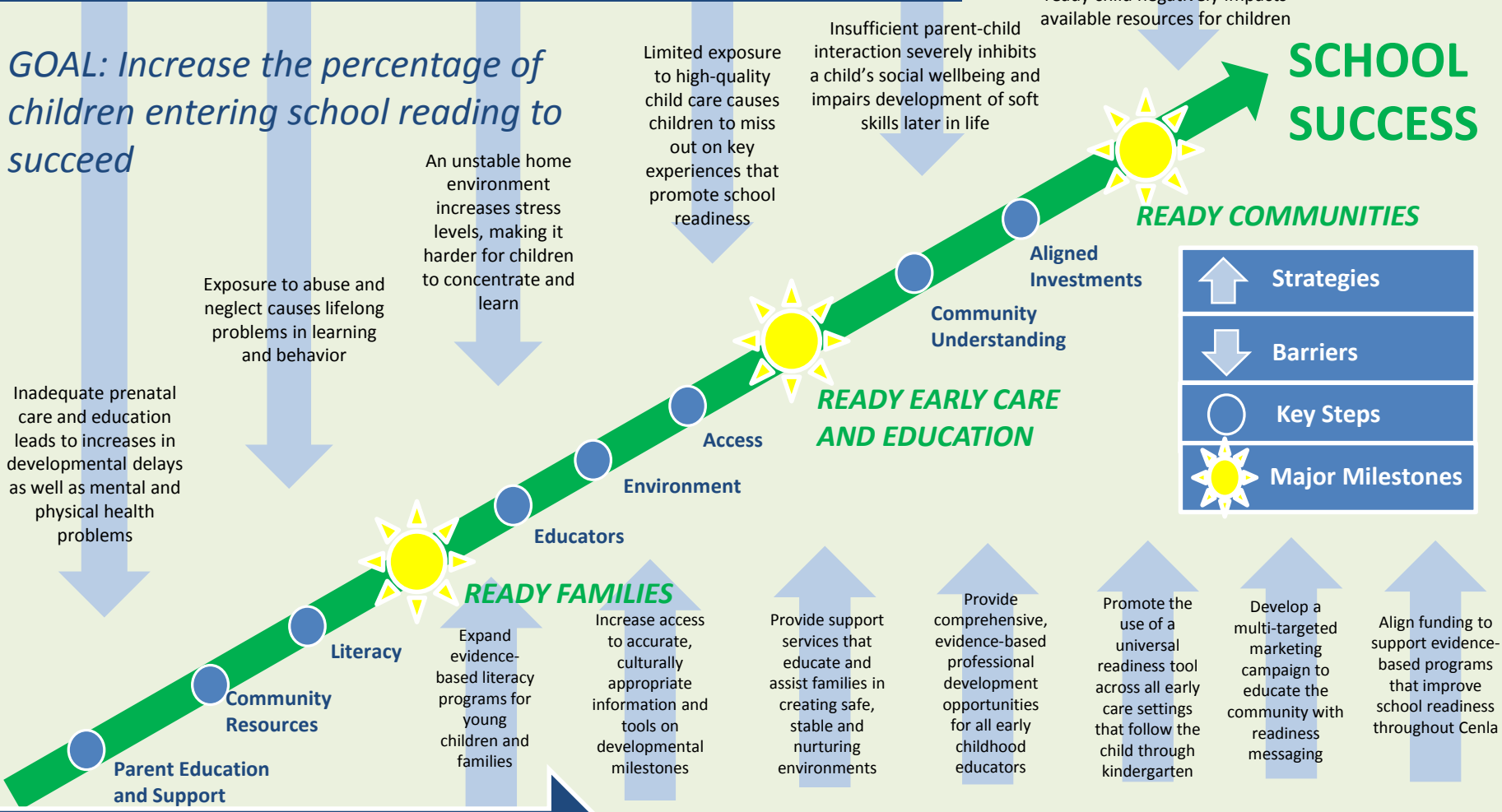
**SYSTEMS CHANGE & ADVOCACY**

# United Way of Central Louisiana School Readiness Roadmap

HELPING CHILDREN ENTER SCHOOL READY TO SUCCEED



*GOAL: Increase the percentage of children entering school reading to succeed*



- Strategies
- Barriers
- Key Steps
- Major Milestones



# United Way of Central Louisiana High School Graduation Roadmap

HELPING PREPARE YOUTH FOR POST-HIGH SCHOOL SUCCESS



*GOAL: Increase the percentage of high school graduates who are prepared for post-high school success*

A difficult transition from elementary to middle school creates heightened risk of student disengagement and academic failure

Student engagement often declines during middle school years

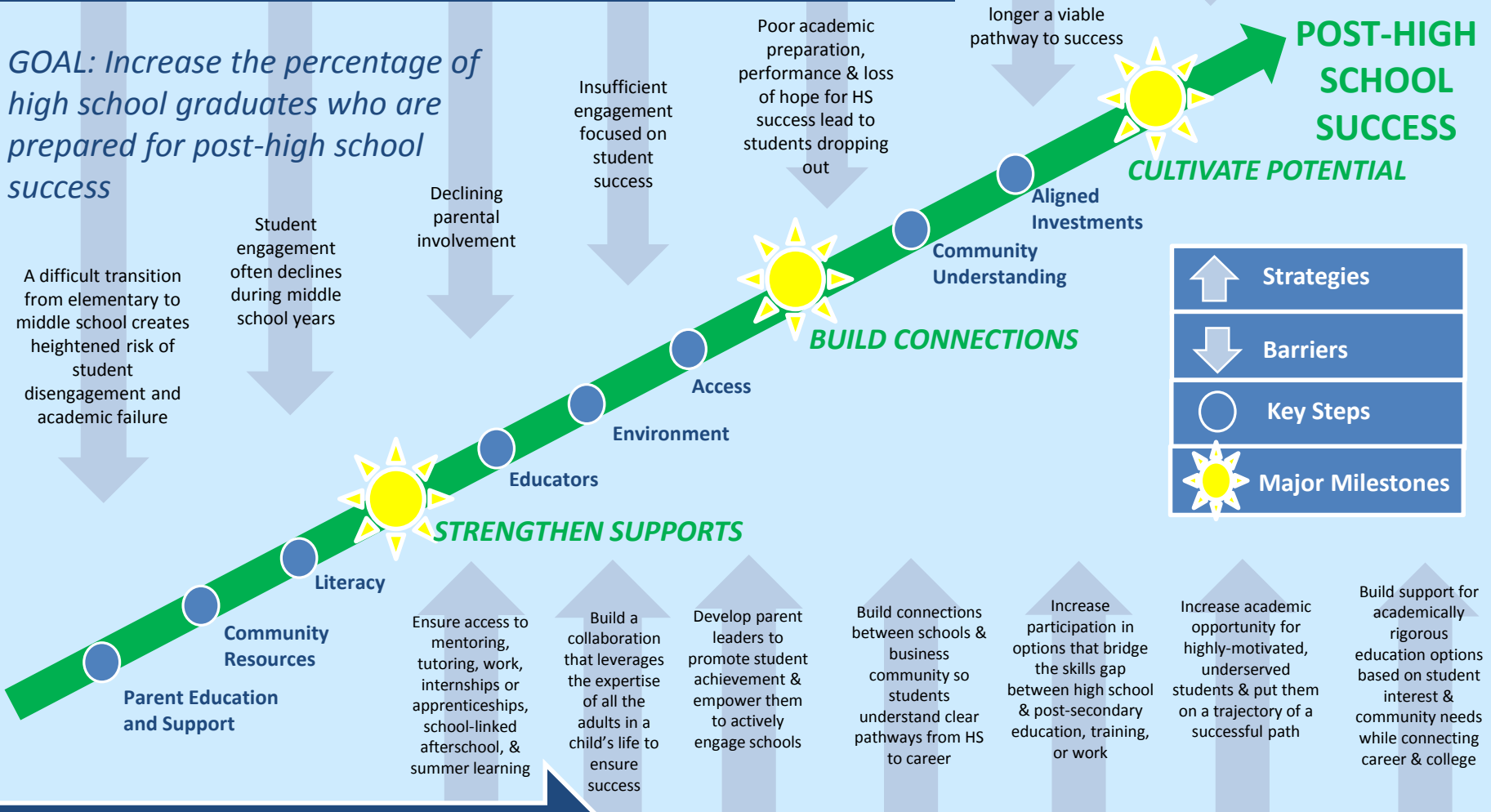
Declining parental involvement

Insufficient engagement focused on student success

Poor academic preparation, performance & loss of hope for HS success lead to students dropping out

Struggling HS students begin to believe that HS is no longer a viable pathway to success

Youth unprepared for next steps / Lack skills needed for success



- Strategies
- Barriers
- Key Steps
- Major Milestones

Ensure access to mentoring, tutoring, work, internships or apprenticeships, school-linked afterschool, & summer learning

Build a collaboration that leverages the expertise of all the adults in a child's life to ensure success

Develop parent leaders to promote student achievement & empower them to actively engage schools

Build connections between schools & business community so students understand clear pathways from HS to career

Increase participation in options that bridge the skills gap between high school & post-secondary education, training, or work

Increase academic opportunity for highly-motivated, underserved students & put them on a trajectory of a successful path

Build support for academically rigorous education options based on student interest & community needs while connecting career & college

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