United Way of Central Louisiana
Basic Needs Roadmap
HELPING FAMILIES ACHIEVE BASIC STABILITY

GOAL: Decrease the number of individuals who lack basic needs for sustainable living.

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FINANCIAL STABILITY

Lack of financial stability (see roadmap for Financial Stability)

Mental health issues prevent ongoing employment or independent living

Substance abuse prevents ongoing employment or independent living

Lack of transportation options

Domestic violence or abuse

Lack of sound, affordable housing options

Lack of healthy food

Medical or health costs

SUSTAINABLE LIVING

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SUPPORT SERVICES

Address barriers

Employment / Income

Purchase Assets

Asset Protection

EMERGENCY FOOD & SHELTER

Availability of emergency food & housing

Income Supports

Emergency shelter

Food to prevent hunger

Transitional or supportive shelter

Affordable permanent housing

Mental health services

Assistance in finding employment or other stable income

Help people become more financially stable (see FS Roadmap)

Home repair programs for elderly & others

AGENCY EXCELLENCE

DISASTER RESPONSE

GUIDE TO SERVICES / 211

SYSTEMS CHANGE & ADVOCACY
United Way of Central Louisiana
Financial Stability Roadmap
HELPING FAMILIES ACHIEVE ECONOMIC SECURITY

GOAL: Increase the percentage of financially stable families in Central Louisiana.

Low wage, low skill jobs do not provide enough income for families to make ends meet (see ALICE report)

Individuals and families are not aware of, and cannot access, the benefits or income supports that can help stabilize their families

Lack of understanding about savings accounts

Misunderstanding and fear about financial institutions prevent people from becoming banked and using financial products

Too many do not understand how to purchase an education or maintain a home

Poor credit history and lack of savings make it impossible for families to purchase affordable housing

Lack of hope that things could be better

Financial Literacy

Access to Savings Opportunities

GAIN & SUSTAIN ASSETS

BUILD SAVINGS

Increase income

Income Supports

Workforce Development

Increase enrollment and completion of relevant degree certification & training programs

Increase awareness of available income supports through education & outreach

Link working families & individuals to financial products & services

Encourage employers to offer direct deposit, automatic payroll deductions to savings, & “opt-out” plans for retirement savings

Encourage workers to secure insurance to protect assets

Connect people to long-term savings vehicles such as College Savings Plan, 401K, IRAs, etc.

Offer financial literacy training in places where people will attend

Financial Stability

Asset Protection

Purchase Assets

AGENCY EXCELLENCE

DISASTER RESPONSE

GUIDE TO SERVICES / 211

SYSTEMS CHANGE & ADVOCACY
GOAL: Increase the percentage of children entering school reading to succeed

Inadequate prenatal care and education leads to increases in developmental delays as well as mental and physical health problems.

Exposure to abuse and neglect causes lifelong problems in learning and behavior.

An unstable home environment increases stress levels, making it harder for children to concentrate and learn.

Limited exposure to high-quality child care causes children to miss out on key experiences that promote school readiness.

Insufficient parent-child interaction severely inhibits a child’s social wellbeing and impairs development of soft skills later in life.

Lack of community understanding regarding the importance and impact of a ready child negatively impacts available resources for children.

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United Way of Central Louisiana
High School Graduation Roadmap
HELPING PREPARE YOUTH FOR POST-HIGH SCHOOL SUCCESS

GOAL: Increase the percentage of high school graduates who are prepared for post-high school success

A difficult transition from elementary to middle school creates heightened risk of student disengagement and academic failure

Student engagement often declines during middle school years

Declining parental involvement

Poor academic preparation, performance & loss of hope for HS success lead to students dropping out

Struggling HS students begin to believe that HS is no longer a viable pathway to success

Youth unprepared for next steps / Lack skills needed for success

POST-HIGH SCHOOL SUCCESS

CULTIVATE POTENTIAL

Aligned Investments

Community Understanding

BUILD CONNECTIONS

Access

Environment

Educators

STRENGTHEN SUPPORTS

Literacy

Community Resources

Parent Education and Support

Ensure access to mentoring, tutoring, work, internships or apprenticeships, school-linked afterschool, & summer learning

Build a collaboration that leverages the expertise of all the adults in a child’s life to ensure success

Develop parent leaders to promote student achievement & empower them to actively engage schools

Build connections between schools & business community so students understand clear pathways from HS to career

Increase participation in options that bridge the skills gap between high school & post-secondary education, training, or work

Increase academic opportunity for highly-motivated, underserved students & put them on a trajectory of a successful path

Build support for academically rigorous education options based on student interest & community needs while connecting career & college

AGENCY EXCELLENCE

DISASTER RESPONSE

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SYSTEMS CHANGE & ADVOCACY